

SCSCB 2011 Conference Pictures

Maloney Great Room





ability to influence, guide, direct

process of influence in which one person can enlist the aid and support of others in the accomplishment of common tasks (transactional) or significant change (transformational)



Siena College Student Conference in Business







Social Media Platforms

Usage



Revenue Neutral Carbon Tax

Gas guzzler

Disposable Household Income

\$60,000

-

Federal income tax

\$10,000

-

Carbon tax

784 gallons at 43¢/gallon = \$337

+

Income tax subsidy

\$237

=

Usable Income



R&D as a Percentage of Sales





