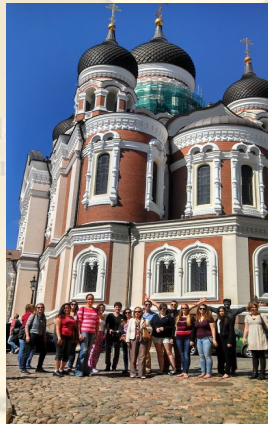


GlobetrOtter

SNAPSHOTS OF SIENA'S INTERNATIONAL STUDIES PROGRAM

Fall 2013 - Summer 2014



GREETINGS!


FROM THE DIRECTOR - Sudarat Musikawong, Ph.D., Sociology Department



Globalizing the international means...

As the current International Studies Minor Program director, I look forward to working with the students, faculty, and staff/administrators to bring exciting programming, as well as to offer returning and new International Studies courses to our Siena community. Our new course catalog attribute is ILST. The minor is premised on the definition of globalization as the “growth of relations among people across national borders that creates a complex series of connections that tie together what people do, what they experience, and how they live across the globe.” Last Fall 2013, we renamed Globalization Studies to “International Studies” and we are working to make the program even better. With the new name, comes the importance of thinking about what does globalizing international studies mean? This is a discussion I look forward to having with our campus.

www.siena.edu/international-studies



This issue of the Globetrotter features the ninth annual Concordia University-Siena College Conference on Globalization. Siena sent a delegation of four faculty and 28 students to Montreal, Canada for presentations under the theme of “Sustainability and Business-Building Bridges.” Next Spring 2015, we will host the Siena College-Concordia University Conference under the theme of “Migration & the City: sustainability, labor, and money.”

If there is interest in working with us to organize the conference or participate, please contact me!

In Fall 2013, Siena Fair Trade Program traveled to Guatemala. In Spring 2014, Education (310 & Issues Cross-Cultural Contact) went on their study tour to Brazil, and the Women and Gender Studies Course (300 Gender Equality) traveled to Scandinavia and Estonia. In this issue, we also feature students Jordan Wood on his Montreal experience of International Studies 100, as well as Eric J. Socha, Keva D. Luke, and Clara Solé Anglada, who discuss why the International Studies Minor matters to their college experience. Last, we welcome six International Studies faculty affiliates and share their profiles.

Check out the revised web page <https://www.siena.edu/international-studies>

Connecting across borders,

Sudarat Musikawong, Ph.D.

Associate Professor of Sociology

Director, International Studies Minor Program

Email: smusikawong@siena.edu

GLOBALIZATION CONFERENCE 2014

The Loyola College for Diversity and Sustainability and the Loyola Sustainability Research Centre are pleased to host the 9th Annual International Concordia-Siena Conference on Globalization “Sustainability and Business-Building Bridges.” Dr. Arindam Mandal (Economics) and Dr. Chingyen Mayer (English) team-taught and mentored students to present at this year’s conference in Montreal, Canada. They, along with Dr. Jean Stern (former International Studies Director), and Dr. Richard Shirey one of the two original founders of the minor, accompanied students to Montreal.

The students who participated in the 9th Annual Concordia-Siena Conference on Globalization in Montreal, Canada on March 27-28 were: Emma L. Bettiol and Marissa R. Gasparro, "Fair Trade as a Sustainable Practice," and Julia H. Smith, Morgan E. Sweeter and Kelly A. Vandenburg”, "The Silent Industry; Sex Trafficking".



From left to right: Arindam Mandal (Siena), Rosemarie Schade (Concordia), Chingyen Mayer (Siena), Gregory Jabout (Siena), Richard Shirey (Siena), John Neysmith (Concordia), Jean Stern (Siena).”

PASSPORTS REQUIRED

Brazil



Dr. Bob Colesante and Dr. Melody Nadeau with Siena College students at the Church of St. Francis with some of the students & professors from UFPB (Federal University of Paraiba, which is in the state of Joao Pessoa). The students stayed with UFPB students, to more fully experience Brazilian student life. For this Education Study Tour to Brazil, the group explored concepts of forgiveness and moral development in schools, comparing US and Brazilian schools (at both the K-12 and University levels). Visiting families in the community of Santa Barbara for a family health day, Siena students learned about how this "unofficial" community does not receive basic services such as paved roads and schools. The children walk three miles (one way!) to the nearest public school. Dr. Colesante spoke a bit at the end of the visit, and said that it was one of Dr. Donald Biggs last wishes for our students to visit this community, to meet the people, listen to them, and show them friendship.

PASSPORTS REQUIRED

Guatemala

Dr. Vera Eccarius-Kelly took Evan F. Peter, Dustin J. Stiffler, Alana G. Strassfield, and Casey A. Gallagher to Guatemala to meet with women's fair trade collectives. Members of the Fair Trade Steering Committee visited several Mayan weaving and artisan communities as well as farming and coffee cooperatives to examine the role of fair trade in marginal communities. With the help of local experts, the team of students and faculty immersed themselves into social, economic, and cultural conditions that both shape and constrain the indigenous highland Maya. They processed what they learned through many community visits and personal reflection. They also learned about the essential role of micro-loan programs for female empowerment and the lasting struggles for self-determination in Mayan communities. In addition, the student delegates presented their findings at the 4th Annual Fair Trade Conference held at Siena College on April 11, 2014.



PASSPORTS REQUIRED

Scandinavia/Baltic States

Dr. Shannon K. O'Neill's Gender Equality (WSTU-300) course went to a church in Tallin, Estonia and visited a striking sculpture in Helsinki, Finland. The travel course Gender Equality in the Nordic Countries went to Copenhagen, Stockholm, Tallin and Helsinki with the following students and faculty/staff:

Students:

Brittany M. Bodmer
Hanif N. Cropper
Leda A. Gannon
Neidy D. Hammer
Natalie M. Jersak
Aubrey K. Kirsch
Ceejay L. Lofland
Molly B. Maguire
Sean J. McDonald
Katherine R. Stark
Teresa M. Tagliafierro
Janairis M. Torres
Chelsea A. Tripple
Hillary A. Tuite
Katie M. Walczuk



Faculty:

Dr. Vera Eccarius-Kelly
Political Science Department
Fair Trade Advisor

Dr. Laurie Naranch
Political Science Department
Director of Women & Gender
Studies

Dr. Shannon O'Neill
Director, Sr. Thea Bowman
Center for Women

Q & A

Jordan R. Wood - Class of 2015 - Political Science Major and Writing Minor

Q: What did you enjoy in Globalization Studies 100 that you had not expected to experience or learn about?

A: *I wasn't sure what Globalization Studies would entail when I first entered, but I certainly learned more than I thought I would. It's difficult to pinpoint a specific topic in class because there was a plethora of topics covered, but the most interesting topics covered included oil consumption, immigration in the context of globalization, and globalization in the context of social media and technology.*

Q: Can you tell me a story that will stick with you about going to Montreal with the class?

A: *One of my favorite experiences in Montreal was when I had an interesting conversation with two Concordia students regarding politics. We discussed the differences between the U.S. and Canada on various issues. It was an engaging conversation from which I gained great insight. I've been able to apply the conversation to my academics, making it all the more rewarding.*

Q: What major/minors are you and what would make you consider International Studies as a minor?

A: *I'm a political science major and a writing minor. I have and will continue to use the information I learned in Globalization. It's important to have a working understanding of how the world is interconnected because each and every one of us interacts with the world each day.*

Q: What was your research project about and why does it matter to US society and the global society?

A: *My research topic focused on labor. I was particularly interested in how globalization transforms class relations. It's important to the U.S. and global society because we are seeing an alarming rate of social inequality, not only in the United States but elsewhere in the world.*

Q: Give us a phrase that would best describe your new found passion about an international/transnational viewpoint.

A: *Internalizing our interconnectedness is the first step to making the world a better place!*



Keva D. Luke - Class of 2014 - Spanish Major, Multicultural Studies Minor & International Studies Minor

Cuba: The Forbidden Fruit



Landing at José Martí International Airport and stepping onto Cuban ground gave me a bold realization that I had finally landed in a country that had seemed to be forbidden. On the outside, old, vintage cars were meandering around and simultaneously honking their horns while local Cubans were awaiting their loved ones who came with trolleys full of suitcases with clothes, foods, electronics, etc. La Habana is such a beautifully preserved city where the cobblestones are laid in the streets of Habana Vieja and billboards of revolution slogans such as “Hasta la victoria, siempre” tower over public businesses. I lived in Vedado, La Habana, which is a well-to-do neighborhood, 10 minutes outside of the capital. Being that Cuba is considered one of the safest countries where one can study abroad, we had neither limits nor boundaries on where we could go and explore. I quickly realized that I was no longer in New York.

As a Spanish major and International Studies minor, I wanted to study in Cuba because it is a country whose history is not well known and I was very interested in Cuban culture. At Arcadia University, I participated in historical excursions and also took classes at the University of La Habana. All of the classes were taught in Spanish and were held with local Cubans. I stepped foot in the Facultad de Derecho where Fidel Castro studied and received his law degree. I also participated in the Federación Estudiantil Universitaria (FEU), which is an organization created to promote the Cuban Revolution amongst students. To me, these things can only happen once in a lifetime and I greatly value my time spent there.

The program offers two historical excursions: one to Santiago de Cuba, the city that germinated the seed for the revolution and the other, to the Bay of Pigs. Our first trip was to the other end of the island to Santiago de Cuba. Here, we visited the jail where Fidel Castro was held after the famous Assault on the Moncada Barracks. We had a magnificent view of the Sierra Maestra where the revolutionaries camped and planned their counterattack, and we went to Granja Siboney, which was the planning grounds and ammunition storage for the revolt. Our next excursion led us to the Che Mausoleum, the quiet city of Trinidad and the beach of the Bay of Pigs.

Not many people, especially Americans, have the opportunity to travel to Cuba and I wanted to take this chance before it was not an option anymore. Personal excursions such as watching the National Ballet of Cuba perform, going to a boxing match held by the Cuban National Boxing Team, and watching movies at the International Latin American Film Festival have helped me truly understand Cuban culture and progress. I would recommend the International Studies Minor to any student who wishes to experience the world.

Why I Chose the International Studies Minor

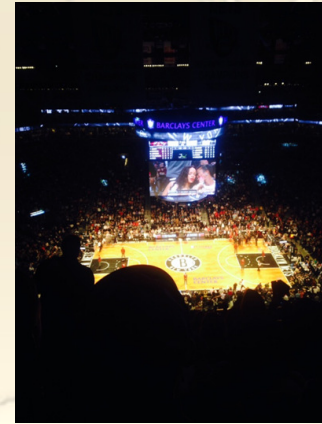
Clara Solé Anglada - Ocean



I chose the International Studies minor because I wanted to be involved in something that helped me understand about other places or cultures that I have never been to or experienced. Since there is no international business major, I thought that this minor would complement perfectly my management major. I am really happy I took a chance to do it because I have definitely not just learned more, but also grown as a person in a way that I love, since I love to travel. I have met a lot of different people through this minor and I am grateful for that. After graduation I am going back to Europe and playing basketball professionally. It looks like I'll be starting my professional career in Czech Republic as it is now.



Senior year Pink Game



First time at NBA game. Nets-Raptors 2014 Playoffs. And Rihanna was there!!!

Why I Chose the International Studies Minor

Eric Socha - Class of 2016 - Spanish and French Major, International Studies Minor

I became an International Studies minor, because I was interested in learning about different cultures and how the world is interconnected. Over the past few years I have studied Spanish and French in depth, and I enjoy watching movies from Spanish and French speaking countries. While I am abroad in Madrid this fall, I look forward to improving my Spanish and making lifelong friends. For those who are considering adding the minor, International Studies has made me a better-rounded student. I recommend you try out the minor if you are interested in gaining a greater understanding about the world and your place in it as a global citizen.



Ice Cream Social - Spring 2014

International Studies Ice Cream Social with International Study Abroad Office and International Students



The Faculty



Lisette Balabarca

Lisette Balabarca earned her Ph.D. in Hispanic Literatures at Boston University. She holds a B.A. in Psychology, Linguistics and Literature from Universidad Católica del Perú. Dr. Balabarca specializes in *Morisco* and *Aljamiado* Literature; that is, in texts written in Spanish, using both Latin and Arabic characters, and in Early Modern Hispanic studies. While her research area focuses on 16th and 17th centuries, she has also worked and currently teaches courses on Latin American culture. She can be reached at: lbalabarca@siena.edu.



Timothy Cooper

After graduating from Oberlin College, where Dr. Cooper majored in Theater and minored in East Asian Studies, he worked for the Japanese Ministry of Education as an English Language Instructor on the Japan Exchange and Teaching (JET) Program. In 1999, Dr. Cooper entered the masters program in East Asian Studies at the University of Hawaii, Manoa, and was awarded a Mombukagakusho grant to conduct archival research at Yokohama National University. He earned his Ph.D. in History at the University of California, Berkeley, where his research focused on the eighth

Tokugawa shogun, Yoshimune. He was awarded fellowships from UC Berkeley's Center for Japanese Studies and the Japan Foundation to conduct archival research at Sophia University and the University of Tokyo's Historiographical Institute. He joined the History faculty at Siena College in 2010, where he currently teaches courses on Japanese, Asian, and World History. He can be reached at: tcooper@siena.edu.



Marcela Garcés

Marcela Garcés is an Assistant Professor of Spanish. She specializes in contemporary Spanish cultural studies. Her main areas of research are La Movida madrileña and the films of Pedro Almodóvar. Additionally, she works in the fields of museum studies, film, and contemporary art and literature. She recently published a chapter in the 2014 volume *Toward a Cultural Archive of la Movida: Back to the Future*. She can be reached at: mgarcés@siena.edu.

The Faculty



Michael Pepe

Michael Pepe '90, Assistant Professor of Marketing, has been teaching at Siena full-time for five years after a 19-year professional marketing career. In his professional career, Dr. Pepe was a senior business manager of Global Brands with the responsibility of procuring and selling products throughout the world. He has instructed International Marketing for three years and was the recipient of the 2014 School of Business Teaching Excellence Award, 2013 School of Business Service Excellence Award and 2012 School of Business Research Excellence Award. Dr. Pepe has published 9 articles in various academic journals and was the recipient of the 2012 Emerald Literari Network Research Award for Excellence, one of four chosen worldwide for this honor. He can be reached at: mpepe@siena.edu.



Smita Ramnarain

Smita Ramnarain is Assistant Professor of Economics at Siena College. She received her doctoral degree from the University of Massachusetts Amherst in Economics. She specializes in political economy, development and feminist economics. Her research focuses on the gendered political economy of development in the Global South, particularly in South Asia, with a specific focus on post-conflict reconstruction in Nepal and India. She hopes to continue her travels to South Asia for future research endeavors that will hopefully involve students. Her research and teaching specializations include post-conflict development, microfinance, and unpaid work. At Siena, Dr. Ramnarain will be teaching courses relating to economic development, economic history of the Global South, and the political economy of social inequality, and she looks forward to having international studies minors in one or more of these electives! She can be reached at sramnarain@siena.edu.



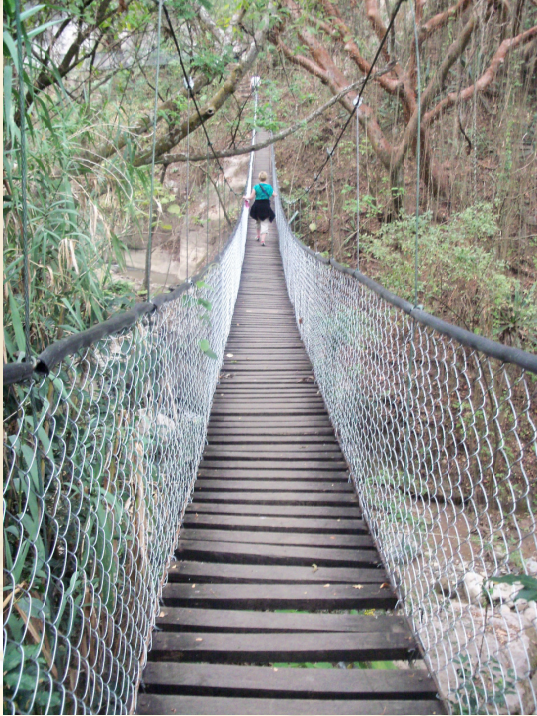
Karen Sonnelitter

Karen Sonnelitter has been a member of the History Department since 2012. Her research specialty is the social and cultural history of early modern Ireland and Great Britain and the history of philanthropy. Her teaching interests include medieval and early modern European history, philanthropy, religion, and revolution/rebellion. She can be reached at: ksonnelitter@siena.edu.

Around the World Ocean



Around the World



INTERNATIONAL STUDIES MINOR

The International Studies minor complements all majors and prepares students to “address the challenges of an ever-changing world and a diverse society.” Students will examine how their decisions and those of other U.S. citizens affect and are being affected by decisions beyond our borders. They will also see that most careers, whether in business, social policy/action, and the humanities are pursued within a global context.

This minor is premised on the definition of globalization as the “growth of relations among people across national borders that creates a complex series of connections that tie together what people do, what they experience and how they live across the globe.” It also incorporates Siena College’s Franciscan heritage by recognizing that St. Francis and his followers developed networks beyond Italy’s borders and that our contemporary connections must be evaluated in terms of both how they affect human society and all of Creation and how they involve our responsibility to others.

Hence, this minor attempts to enable students to discover their connections and responsibilities to the rest of the world through considering these basic questions in all its designated courses:

1. What are the positive and negative ways in which the people of the world are connected in the 21st century?
2. How do I and the people in my community, region and country have global connections with people in other lands?
3. How do individuals, organizations and governments attempt to manage these connections? What are the positive and negative implications for the various management methods and rules? Who benefits and who loses from these decisions? How do these decisions affect the marginalized and the poor?

