

SIENAcollege

# Globetrotter



SNAPSHOTS OF SIENA'S GLOBALIZATIONS STUDIES PROGRAM FALL 2009



## GREETINGS!

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### From the Director

Siena students and faculty continue to be engaged in global activity at many different levels. Since our last issue, we held a successful joint Globalization Conference at Siena College and students went to Greece and Turkey this past summer as part of travel courses that Siena offers.

In November, the Globalization Studies and the Environmental Studies Program co-sponsored a talk by Jihan Gearon, from the Indigenous Environmental Network and Ben Thomas '12 served as our student representative at West Point's Student Conference on U.S. Affairs.

During the spring 2010 semester, we will offer several travel courses in addition to the globalization studies introduction course and our capstone course. In March we will participate in the 5th annual Siena-Concordia conference in Montreal. We will also host a conference on Global Civic Engagement on campus.

As Siena College continues to offer more global opportunities to our community members, this newsletter will recap some of the most exciting ventures by our students, faculty, staff and administrators.

Jean M. Stern, Ph.D.  
Director, Globalization Studies Program



## GRADUATE PROFILE

### Leah Antil '09

Major — Psychology

Minors — Globalization Studies and Sociology

English Honors Certificate

- Currently pursuing a Master of Arts in Intercultural Service, Leadership and Management at the School of International Training
- This past summer she studied Russian at Astrahanskij Gosudarstvennyj Universitet on a State Department Critical Language Scholarship



### WHILE AT SIENA

- During the fall 2007 semester she studied abroad at St. Petersburg University in Russia where she taught an English class to Russian students.
- In the summer of 2006 she traveled to Minsk, Belarus with a group of Siena students and faculty members to restore a Jewish cemetery. This experience inspired her to switch majors and learn Russian.

## Fair Trade

Siena Students for Fair Trade are following in the footsteps of the University of Wisconsin at Oshkosh as well as over 140 universities in the U.K. that are certified as fair trade universities. Siena College will be working on a self-certification system. Look for upcoming Fair Trade events on campus!

— Ben Thomas '12, a member of the Siena Students for Fair Trade Steering Committee

## FACULTY NEWS

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### An International Partnership

The Siena College Summer Teacher Training Program for Teachers of English in Ukraine was developed by Lydia Tarnavsky, professor of modern languages at Siena College and financed by Americans for Democracy in Ukraine, Inc. (a local civic organization). Since 1993, the program has been training English language teachers in Ukraine in new teaching methodology and the integration of instructional technology into their schools' curricula.

The summer 2009 workshop, held in Kovel, Ukraine, was designed to develop an

international partnership between U.S. and Ukrainian teachers. For six consecutive days, Ukrainian teachers, paired with American teachers, engaged in collaborative lesson planning. Teachers from the Berkley School District in Michigan worked with their Ukrainian counterparts in Kovel via video conferencing to begin their year-long project promoting cultural diversity through the use of educational technology. The school project will involve both teachers and students in Ukraine and in the United States.

The impact of the international project attracted the attention of Mayor Serhiy Kosharuk of Kovel, who visited to the workshop to see and experience first-hand the power of these connections.



## Fr. Hoang and Iorgulescu to Co-Instruct Introduction to Globalization Studies Course

### FR. HOANG

One of the new faculty members teaching the Introduction to Globalization Studies course is Fr. Linh Hoang, O.F.M. He is an Assistant Professor of Religious Studies and has been a full-time faculty member in the religious studies department since 2007. His expertise is in Catholic church history and world religions and his current research is on theology and migration. He presented a paper on that topic in Halifax, Nova Scotia in May 2009. His work will eventually develop into a monograph on a theology of migration. He is looking forward to teaching the introductory course in Globalization Studies, especially since his research and teaching span many global concerns.



### RALUCA IORGULESCU

One of the faculty members teaching GLST-100 is Raluca Iorgulescu, Ph.D. She is an assistant professor of economics teaching Principles of Economics and upper level international economics courses (International Trade Theory, Economic Development and Comparative Economics). Iorgulescu holds a B.S. in Physics and a B.A. in Finance and Insurance from Romanian universities. In 2000, she came to the United States and received an M.S. in economics and a Ph.D. in ecological economics from Rensselaer Polytechnic Institute. Over the years, she collected data for her dissertation in Nigeria, attended international conferences



and researched exchanges and summer schools in Europe, Africa, and Central America. Beyond the classroom, she is an active scholar who has published numerous papers in academic journals and conference proceedings.

Iorgulescu is looking forward to teaching the introductory course in Globalization Studies, especially since she strives to have her students understand that people see life and make economic choices differently. According to Iorgulescu, it is important for her students to make connections between what they learn in class and the world around them in this increasingly interconnected world.



## Musikawong Joins Siena Faculty

Sudarat Musikawong, Ph.D., has joined Siena College as Assistant Professor of Sociology. She received her doctorate in Sociology from the University of California at Santa Cruz in 2006. Her teaching areas include Sociology of Culture and Media, Memory and Nationalism, Globalization and Transnationalism, Thai Studies and Asian American Studies. After several years of field research on memories of state violence in Thailand, she spent time as the Henry Luce



Fellow in Asian Studies at Australia National University.

Her articles include “Working Practices in Thai Independent Film Production and Distribution” published in *Inter-Asia Cultural Studies*, “Art for October: Thai 1970s Cold War State Violence in Trauma Art” forthcoming in *Positions: East Asia Cultures Critique*, and “Mourning State Celebrations: Amnesic Iterations of Political Violence in Thailand,” forthcoming in *Identities, a Journal of Global Studies in Culture and Power*. Currently she is working on her book manuscript, *Violent Forgetting* and completing new research on Thailand-United States labor trafficking.

## Siena College-Concordia University Globalization Conference

The Globalization Studies Program was happy to host the 4th Annual Siena-Concordia Globalization Conference at Siena from March 19-20, 2009. The theme was Social Justice and Democracy in Global Perspective. Three Concordia faculty members and 11 students came from Montreal to participate with the GLST-100 students and Siena community members.

This innovative two-day conference began at with Ricardo Lopez-Torrijos, Ph.D. providing the keynote speech titled, “Climate Change and Global Justice.” Faculty and students from each school presented papers on one panel and Capital District community members participated in another panel before the Concordia delegation left for New York City.

This year’s conference will be held March 19-20, 2010 in Montreal on the Concordia campus.





## Turkey

Assistant Professor of Management, Deborah L. Kelly, J.D. and Professor of Classics Michael Sham, Ph.D. organized and chaperoned a 16-night study tour to Turkey and Greece for 25 Siena students in May/June 2009.

During the spring 2009 semester the students took a Global Connection international business course taught by Kelly and a Classics topics course developed

and taught by Sham. The entire cohort of 25 students and two professors then traveled to Turkey and Greece together, exploring ancient Greek ruins and learning about present-day Turkish and Greek culture and business. Among the ancient sites visited by the students were Troy, Pergamum, Ephesus, Knossos, the Parthenon, the Ancient Agora, Kerameikos, Temple of Olympian Zeus and Delphi.





During their trip the students learned how business is conducted in the modern day European Union through lectures at the Athens University of Economics and Business and at the U.S. Embassy. The group also spent two days touring Istanbul, three days cruising the Greek islands (Patmos, Rhodes, Crete and Santorini) and six days in Athens, where they visited the 2004 Olympic Stadium and numerous museums.

## Program Update

Last January, when the GLST-325 Border course traveled to El Paso, Texas and Juarez, Mexico, the class learned about the needs of school children in Juarez and the work of Christina Estrada at the Children's Library. When Ruth Banegas and Jennifer Perry returned to Siena, they enlisted the help of L.U.N.A. to sell candy bars and were able to raise over \$400 to send to Christina's program. This money is vital to the program because the drug violence in Juarez has discouraged people from visiting the library and making donations.



## NEW COURSE FOR SOCIOLOGY: GLOBAL MEDIA

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**Instructor:** Sudarat Musikawong, assistant professor of sociology

**Department:** Sociology

**Offered:** Spring 2010

**Course Cap:** 12

**Level:** Senior Seminar (second and third year students need instructor approval)

This course aims to investigate the role of globalization in the processes of media (production, meaning and audience uses).

The course will examine global media's role in changing the telecommunications industry, network technologies, culture and identity and social inequalities (race, ethnicity, economic class, gender, sexuality, citizenship) between peoples, regions and nation. The course is divided into five parts:

1) Theoretical foundations in globalization and transnationalism from sociology and anthropology

2) Histories of particular global media (Internet, satellite telecommunications and television, cinema) with examination of international cases in Southeast Asia and Latin America

3) Global media and news industries regulated and deregulated examining debates on cultural imperialism, cultural policy and the New World information and communication order

4) Global media texts and their interpreted meanings

5) Uses of global media by social movements. Throughout the seminar, the course will unpack how existing and new social

inequalities emerge from the workings of global media.

### **Course Requirements:**

The Seminar that meets Tuesdays from 2:30-5:30 p.m. Each week, students will write a two-to-three-page analysis of the readings and be prepared for critical discussions with each other. This course requires students to pursue a major research project related to global media using secondary sources. Students will develop their own sociologically relevant research question that connects the theories of the course to those of their research case. In addition to incorporating the readings into the project, they must incorporate 10 scholarly research articles or academic book chapters. The final research paper will be 20-25 pages.

## SPRING 2010 GLOBALIZATION STUDIES COURSES

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GLST-100, Introduction to Globalization: Hoang [RELG] Iorgulescu [ECON]

GLST-490, International Experience Seminar: Stern [POSC]

### Cross Listed Courses:

GLST-300 Art from the 15th Century [CREA]

Caribbean History [ENGL]

Post-Soviet Politics [POSC]

Global Media [SOCI]

GLST-325 Political Science Travel Course: Colombia [POSC]

Spanish Language Study Tour [SPAN]

Global Woman [WSTU]

### Courses with GLST elective attributes:

BUDV-420 Global Connections

FINC-413 International Finance

GERM-026 Twentieth Century German Cinema

GERM-027 German Media Literacy

HIST-202 The West and the World II

HIST-333 The Middle East in Modern Times

HIST-373

MKMG-334

POSC-150

RELG-210

SOCI-370

SPAN-350

Africa II: The Modern Transition

International Marketing

World Politics

Islam

Medical Sociology

Spanish Civilization



# GLOBALIZATION STUDIES MINOR

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The Globalization minor complements all majors and prepares students to “address the challenges of an ever-changing world and a diverse society.” Students will examine how their decisions and those of other U.S. citizens affect and are being affected by decisions beyond our borders. They will also see that most careers, whether in business, social policy/action, and the humanities are pursued within a global context. This minor is premised on the definition of globalization as the “growth of relations among people across national borders that creates a complex series of connections that tie together what people do, what they experience, and how they live across the globe.” It also incorporates Siena College’s Franciscan heritage by recognizing that St. Francis and his followers developed networks beyond Italy’s borders and that our contemporary connections must be evaluated in terms of both how they affect human society and all of Creation and how they involve our responsibility to others.

Hence, this minor attempts to enable students to discover their connections and responsibilities to the rest of the world through considering these basic questions in all its designated courses:

1. What are the positive and negative ways in which the people of the world are connected in the 21st century?
2. How do I and the people in my community, region and country have global connections with people in other lands?
3. How do individuals, organizations and governments attempt to manage these connections? What are the positive and negative implications for the various management methods and rules? Who benefits and who loses from these decisions? How do these decisions affect the marginalized and the poor?



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