

**The Fourteenth Annual
Ted Winnowski '63 Student Conference in Business 2019**
A Scholarly Forum for Student Research Presentations

April 5, 2019, 3:00 pm
Maloney Great Room

Opening Remarks: Dr. Cheryl Buff
Welcome: Br. F. Edward Coughlin, O.F.M., and Ph.D.
Introduction to Keynote Speaker: Dr. Margaret Madden, VPAA

Keynote Address
Ms. TRICIA CARNEY '94
DIRECTOR OF TAX, LVMH
3:10 TO 3:30 P.M.

3:30-4:45 PM

Track A: Economics, Policy & Community Based Research	SSU 241-242
Track B: Masters of Science in Accounting	SSU 243
Track C: Entrepreneurship	Molinari Room
Track D: Marketing and Management	Maloney Great Room

4:45 PM
Reconvene in Maloney Great Room

4:45 – 4:55 PM
Student Club Presentation

4:55 to 5:15 PM
Awards
Best Papers
Investment Award
Best Presentations

Concluding Remarks: Dean Charles F. Seifert, Ph.D.
Vote of Thanks: Dr. Ashley Provencher

We gratefully acknowledge the following for their contributions to the Fourteenth Annual TWSCB:

Mr. Ted Winnowski, '63, Benefactor
Ms. Tricia Carney, Director of Tax, LVMH
Br. F. Edward Coughlin, O.F.M., Ph.D., President of Siena College
Dr. Margaret Madden, VPAA
Dr. Charles F. Seifert, Dean, School of Business
School of Business Faculty – Research Mentors, Best Paper and Presentation Judges, Faculty Facilitators
School of Business Students – Authors and Presenters, Conference Co-Chairs, Track Chairs, Technology Assistants
School of Business Administrative Staff
Chris Burdo and the Events Crew
Tom Callan and ITS
CURCA – Center for Undergraduate Research and Creative Activity